We are pleased to present the 2014-2015 Career Center Annual Report in the following 6 infographics.

Traffic & Satisfaction

Highlights
Student Satisfaction Trends
Student and Alumni Appointments
Appointments by Class Year

Destination Outcomes

Employment and Graduate School Status — Class of 2015
Where Do Tufts Grads Go?
Top Industries and Employers
Top Graduate Schools

Programs

Signature Programs
Diversity Programs
Early Engagement
Connecting Students with Alumni and Employers

Tufts Recruiting Program

Interviews, Jobs and Internships
Career Fairs
Career and Internship Connections

Internships

Tufts Student Internship Rates
Tufts Internship Profiles, TIP Books
Career Center Summer Internship Grants

New Initiatives

Programs
Student Advisory Boards
Career Fellows and Website

For more information, please contact: Jean Papalia, Director, Tufts Career Center, 617.627.3299
Highlights

- This year the Tufts Career Center hit all-time highs for student satisfaction, student and alumni usage, and students’ post-graduate success.
- 83% of the 1,002 members of the Class of 2015 who rated the Career Center were satisfied overall (compared to 32% in 1998).
- Individual coaching appointments have doubled over the last decade.
- Our focus on early engagement resulted in more appointments with first years and sophomores (92% increase over last 5 years).
- 27% of unique student appointments identify as racially/ethnically diverse.
- Modeled after Engineering and Finance, we launched an Academic Liaison Program, collaborating with 7 departments to provide customized programs for their majors.

Satisfaction rates continue to increase while usage rates have doubled.


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Appointments by Class Year (2014 - 2015)
85% of the Class of 2015 (based on 93% of the class, a.k.a. knowledge rate) is employed or attending graduate school six months after graduation.

**Top Employers & Employment Industries**

- Google
- MGH General Hospital
- Teach For America
- Fidelity Investments
- J.P. Morgan
- DigitasLBi
- Epic
- Fulbright
- State Street
- Dana-Farber Cancer Institute
- City Year
- athenahealth
- Microsoft
- Boston Children’s Hospital
- SapientNitro

**Top 10 Graduate Schools**

- Tufts
- Columbia
- Boston University
- Boston College
- Stanford
- Emory
- MIT
- UCLA
- Northeastern
- University of Pennsylvania

Visit our 2015 Outcomes by Major page at go.tufts.edu/outcomes for a complete list of employers, positions, grad schools and degrees.
On the Air: Careers in Media
84 students
15 alumni

Consulting Career Forum
110 students
13 alumni

Finance Career Forum
171 students
31 alumni

Senior Career Launch
Professional Development Conference
85 students
10 guest speakers & alumni

Diversity Programs

27% of program attendees identified as racially/ethnically diverse (as compared to 24% of student body)

17 programs (reaching 430 students) were co-sponsored with Cultural Centers or BLAST/BEST Bridge Programs

Early Engagement

Hundreds of 1st years and sophomores attended our orientation events, career seminars, and residential programs

Sophomores talk about our credited Personal Career Development Course:

“I feel like I have a head start, so by senior year I’ll be better prepared for the real world.”

“I believe this should be a required course for all students at Tufts.”

Connecting Students with Alumni & Employers

Networking events for a wide range of career fields

643 alumni volunteers engaged with students through networking events this year

Consulting Networking Night · Law Day on the Hill
Environmental Careers · Engineering Networking Night
Diversity Networking Night · IR Career Symposium
International Student Networking Night · Medical Day Networking Events in DC, LA and NYC
Tufts Recruiting Program

1,055 interviews
841 through the Campus Recruiting Program
214 through off-campus consortia events

7,637 job & internship listings
59% increase in postings over the past 5 years

14% increase in finance & consulting hires
through the Tufts Finance Initiative

185 internships from alumni
received from the “Hire a Jumbo” campaign

Tufts Fall and Spring Career Fairs

348 employers (27% increase)
and 2,261 students attended
3 campus fairs

2015 Career and Internship Connections (CICs)
Off-Campus Career Fairs and Interview Days

Tufts students participated in consortia recruiting events in DC, LA, NYC and Boston with hundreds of hiring organizations:

- **122** New York City employers
- **81** Los Angeles employers
- **82** Boston employers
- **72** Washington, DC employers

Tufts Interviews by Location

- **NYC 62**
- **LA 14**
- **DC 34**
- **Boston 60**
88% of the Class of 2015 had at least one internship during their time at Tufts. 66% report having two or more.

800+ internship profiles packed with advice.

Since 2012, we’ve compiled hundreds of internship “TIPS,” written by Tufts students for Tufts students, featuring overviews plus pros & cons of various internships.

56 grants of $3,500 were awarded this summer (up from 48 in 2014). 50% of grant recipients identify as racially/ethnically diverse.

Since the program began in 2002, we’ve funded 444 internships that would otherwise have been unpaid.

Grant recipients have worked in 32 states. MA is the most popular, followed by NY, DC and CA. Grants have been awarded for projects in 8 foreign countries.

“The grants level the playing field in a crucial way. In this day and age, students are expected to have experience outside of academics to make their resumes more appealing to potential employers; however, for many students, this is not financially feasible.”

~ Tufts junior

2,374 internships posted this year
17,000+ liberal arts internships posted by 39 member schools
500+ engineering internships posted by 9 member schools

Career Center Summer Internship Grants

Lauren at her Universal Studios internship.
Student Advisory Boards

- We established a 22-member Undergraduate Student Advisory Board and a 6-member Graduate Student Advisory Board
- Areas of focus for the Boards ranged from early career engagement and services for international students to employers recruiting at Tufts and marketing/social media

Professional in Residence Program

- Alumni met with students in 1-on-1 and lunch & learn sessions during these half-day events
- This year’s professionals represented Biomedical/Pharma, Community Health, Environmental Studies/Urban Planning and Social Entrepreneurship

Graduate Workshop Series

- 177 attended 9 programs
  - Writing Compelling Cover Letters
  - Networking Your Way to Success
  - LinkedIn Lab
  - Interviewing Workshop

Careers in Social Impact

- Newly revamped program involved 60 students and alumni and was a collaborative effort of the Career Center, Tish College and the Tufts Social Impact Alumni Network

Professional in Residence

Coming soon – Website Redesign & Career Fellows Program

- Web Redesign: Visit us at students.tufts.edu/career-center
  - Cleaner design and improved layout will help students quickly find what they need
  - Summer 2015: All website content edited and enhanced

Career Fellows

- Upperclassmen trained to guide fellow students in resume writing, internship search and more
- (At left): Career Fellows and Career Center staff at a summer team building event