**Professional-in-Residence**

*Careers in strategic communication, public policy, and media relations*

Thursday, March 10, 2016, 10am-3:30pm  
in Tufts Career Center

10am-12pm: 20 minute, 1-on-1 student appointments  
12pm-1pm: Open lunch talk (lunch provided)  
1pm-3:30pm: 20 minute, 1-on-1 student appointments

*Erin Allweiss,* International Relations and Environmental Studies, A05

Meet Professional-in-Residence, Erin Allweiss, for tips on careers in **strategic communication, public policy, and media relations**, in the Career Center on Thursday March 10th. All students interested in learning more about working in these fields are invited to schedule appointments to meet with Erin. **All class years and majors are welcome!**

Schedule a 20-minute appointment to ask Erin about her career experience and get her advice for your own career pursuits. Erin is happy to discuss tips for finding internships and jobs, review your resume, answer any questions you have about what she does, and help you strategize for your summer plans.

**INDIVIDUAL MEETING:** Register on Jumbo Jobs for a 20-minute, 1-on-1 appointment, offered between 10am-3:30pm. Sign up by logging into Jumbo Jobs and searching for **Schedule ID # 1736** under "Campus Interviews and Resume Drops." Must have a resume uploaded into Jumbo Jobs to register. **Deadline is Tuesday, March 8th 2016.**

**LUNCH & LEARN:** 12pm-1pm, **Rabb Room, Lincoln Filene Center.** Join us for lunch to hear Erin give a talk about crafting science-based PR campaigns. For more information on Erin’s talk visit: [http://as.tufts.edu/environmentalStudies/lunch/#mar10](http://as.tufts.edu/environmentalStudies/lunch/#mar10). The Lunch & Learn is also a great opportunity to network with the speaker and other people at Tufts interested in the topic in an informal setting. Free lunch provided. No registration needed.

*About our Professional in Residence…*

Erin Allweiss has overseen media relations for some of the most recognized organizations, brands and individuals. With a background in public policy and international affairs, Erin began her career in Washington, DC working in the communications shops of the ONE Campaign, Oxfam America, the Natural Resources Defense Council, and as press director for Congressman Earl Blumenauer. She has continued her work in New York with game-changing institutions, artists, and business leaders. Driven to tell stories about organizations, companies and individuals that inspire her, spur discourse, and have the potential to move the needle, her professional work is an extension of her personal interests. She focuses mainly on the intersection of art, design, sustainability and innovative storytelling. Having overseen media relations for the TED Prize, acclaimed film and girls education platform Girl Rising, The Feast, The Future of Storytelling (FoST) Summit, and the innovative developer David Barry, she has carved out a unique niche with No. 29 Communications, the NYC-based boutique media relations firm she co-founded. Erin graduated from Tufts with a degree in Environmental Studies and International Relations.