

# ADVERTISE IN THE TUFTS DAILY!

## ABOUT US

Founded in 1980, the Daily is written, produced, and edited by a staff of over 100 students at Tufts University. The Daily is the only student newspaper at Tufts. 1,500 copies are distributed free of charge throughout the Medford–Somerville, SMFA, and Medical School Campuses. We reach an audience of more than 8,000 students, staff, and community members and are the forum for news, opinion, and discussion at Tufts.

SIZE	COLUMN-INCHES	ON-CAMPUS	OFF-CAMPUS
1/8 page	2.5 col. x 3.9 in.	\$91.00	\$97.50
1/4 page	2.5 col. x 7.7 in.	\$112.00	\$140.00
1/2 page	5 col. x 7.7 in.	\$175.00	\$280.00
FULL page	5 col. x 16 in.	\$280.00	\$500.00
BACK page	5 col. x 16 in.	\$350.00	\$650.00

## 2017/18 TUFTS DAILY PRODUCTION CALENDAR

Standard Issue

October 2017						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November 2017						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December 2017						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## SPECIAL OFFERS

**INSERTS** Inserts are priced at \$900/per insert. We can design and print copies for no additional charge, or you can send them directly to our publisher. Please contact us at least a week and a half in advance to schedule an insertion.

**COLOR ADVERTISEMENT** Ads in color are available upon request. The cost is an additional \$200.

**CLASSIFIEDS** Classifieds are available at \$1 per word.

## BULK DISCOUNTS

FREQUENCY	SIZE	PRICE
Week-long	1/8 page	\$360.00
	1/4 page	\$450.00
	1/2 page	\$750.00
4-weeks long	FULL page	\$1200.00
	1/2 page	\$2000.00

## DEADLINE & PAYMENT INFORMATION

Ads need to be submitted in Adobe PDF or JPEG formats via email to: [business@tuftsdaily.com](mailto:business@tuftsdaily.com) at least two business days prior to the run date by 12PM.

Ads placed after the deadline may not appear in the issue or will be subject to a late fee of 15%. We require pre-payment from first-time advertisers.

## CONTACT US

**Mail Address:**

Tufts Daily  
PO Box 53018  
Medford, MA 02155

**Email:** [business@tuftsdaily.com](mailto:business@tuftsdaily.com)